

# SPECIAL THANKS

Federal Reserve Bank of Boston

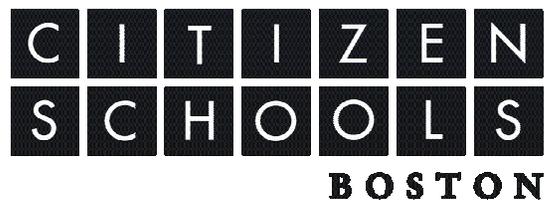
Scott Guild

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our Team Leaders  
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[www.citizenschools.org](http://www.citizenschools.org)

Become a volunteer Citizen Teacher!  
Contact Claudia Alfaro (617) 695-2300 ext. 166  
[ClaudiaAlfaro@citizenschools.org](mailto:ClaudiaAlfaro@citizenschools.org)



# WOW!

## KIDS INVEST

December 10, 2007 ■ Federal Reserve Bank of Boston

Special thanks to our lead financial apprenticeship sponsors:



# PROGRAM

## FALL 2007 KIDS INVEST TEAMS

**5:30 – 6:00 PM:** Welcoming Reception in the  
Economic Adventure Room

**6:00—6:30 PM:** Opening Program in the Auditorium

### **Welcome from Citizen Schools**

John Werner, Executive Director of Citizen Schools,  
Boston

### **Keynote Speakers**

Joshua Garriga, Master in Public Policy Candidate,  
John F. Kennedy School of Government

Sherif Nada, Former President of Fidelity Brokerage  
Group and Former Chair of Citizen Schools Board

### **Closing Remarks**

Scott Guild, Director of Economic Education, Federal  
Reserve Bank

**6:40-7:40 PM:** Presentation of WOW!s

### **Theater (1st Floor)**

Summit Partners: Eighth Grade Academy  
BETA: William Barton Rogers Middle School

### **Auditorium (1st Floor )**

CVS: Thomas A. Edison Middle School  
Eduventures: John W. McCormack Middle School

### **AV 1 (3rd Floor )**

Thomson Financial: Clarence R. Edwards Middle School  
Thomson Financial: Patrick F. Gavin Middle School

### **AV 3 (3rd Floor)**

Lehman Brothers: John W. McCormack Middle School  
Lehman Brothers: Woodrow Wilson Middle School

### **AV 4 (3rd Floor)**

Mellon: Washington Irving Middle School  
Mellon: Mildred Avenue Middle School

### **Boston Room (4th Floor)**

Marketing: Eighth Grade Academy

### **GENERAL ECLECTIC/CD BUSINESS ■ SUMMIT PARTNERS ■ EIGHTH GRADE ACADEMY**

*Does the old lemonade stand seem like a boring idea? Ever think you could make it big in the music business? If P-Diddy can have his own label then why can't you! This year's apprentices are following in the footsteps of the past and will produce and effectively market General Eclectic III! Students will have a hand in the planning, design, advertising, production, and sales of their CD—learning not only what it takes in the recording studio, but also what it takes to make money!*

**Apprentices:** Darius Black, Khyvon Bruton-Kidd, Karina Diaz, Cevon Edwards, Janelle Kennedy, Jesus Laboy, Carlisle Murray, Gabriela Pereira, Jose Sierra, Ibrahim Wamu, DeAnna Zollarcoffer

**Citizen Teachers:** Justin Overdorff, Carle Stenmark,

**Team Leader:** Jesse Leavitt

### **MARKETING ■ WITH JOSHUA VALDEZ EIGHTH GRADE ACADEMY**

*Who created the Nike swoosh? Or that funky McDonald's phrase "I'm lovin' it" Come find out the genius behind million dollar gadgets, and billion dollar companies. In this apprenticeship you'll gain a new perspective on advertising and think critically about the strategies CEOs create to sell their stuff.*

**Apprentices:** Christopher Benjamin, Donell Brown, Carlos-Andres Cortes, Cedrick Damas, Daniel Downs, Mardauche Duautruche, Ryan Goode, Anthony Hicks, Sharif Hussein, Rasheem Jones, Rawan Taha

**Citizen Teacher:** Joshua Valdez

**Team Leader:** Megan Bird

# FALL 2007 KIDS INVEST TEAMS

## MANAGE YOUR MONEY ■ MELLON FINANCIAL ■ MILDRED AVENUE MIDDLE SCHOOL

*Do you want to learn how to be in control of your own money? Are you interested in learning about how businesses make all the money that they do? In this apprenticeship, kids learned the tricks of the business and finance trade!*

**Apprentices:** Michelle Abreu, Ray Antonetty, Thaddeus Clark, Sirena Davis, Malekkie Francis, Shantilee Green, Jordan Howard, Stacy Huell, Nikerson Joly-Succes, Jolene Owens-Lynch, Tinari White

**Citizen Teachers:** Jennifer Rosenbaum and Daniel Gallagher

**Team Leader:** Nadia Selby

## ENTREPRENEURSHIP ■ BETA WITH BABSON COLLEGE ■ WILLIAM BARTON ROGERS MIDDLE SCHOOL

*Have you ever wanted to own your own business? Do you enjoy making and selling cool things? In BETA, apprentices are learning to be social entrepreneurs. They have created their own businesses by taking out a business loan and creating their own products. They will sell their products at a sales event at Babson College and donate their profits to Children's Hospital and a foster care service here in Boston.*

**Apprentices:** Meminatu Bangura Terri Bizzell Adryanna David-Simmons Tyra Dean Janilia John Prince Nwford Toinaysha Wallace

**Citizen Teacher:** Rashida Malcolm

**Team Leader:** Nichola Whitehorn

## STOCK MARKET INVESTING ■ LEHMAN BROTHERS ■ WOODROW WILSON MIDDLE SCHOOL

*Have you ever wondered how the stock market works? All will be revealed by the experts! In this apprenticeship, students learned all about how to invest their money. Maybe someday one of them will become a millionaire philanthropist! Apprentices engaged in fun stock market games taught by a Wilson Middle School alumna and the professionals at Lehman Brothers.*

**Apprentices:** Mya Ashby, Indiah Boger, Ashlie Davis, Ashley Fuentes, Berthony Henri, Phylicia Joly, Davonna Means, Trevor Montgomery, Darnel Smith, Terrance Thorpe, Rodney Toney

**Citizen Teachers:** Carol Ball

**Citizen Teachers:** Jennifer Poirier

# GET INVOLVED!



Citizen Schools is a leading national education initiative that uniquely mobilizes thousands of adult volunteers to help improve student achievement by teaching skill-building apprenticeships after-school. Our programs blend these real-world learning projects with rigorous academic and leadership development activities, preparing students in the middle grades for success in high school, college, the workforce, and civic life.

Launched in Boston in 1995, Citizen Schools currently serves 3,800 students and engages 2,800 volunteers in 16 cities nationwide. Learn more about our programs, our results, our plans to advance the after-school field, and how to get involved at [www.citizenschools.org](http://www.citizenschools.org).

# FALL 2007 KIDS INVEST TEAMS

## **CUSTOMER SERVICE ■ CVS ■ THOMAS A. EDISON MIDDLE SCHOOL**

*Jeff and Marco, two managers from CVS will teach you all about positive engagement by showing you how to run a CVS pharmacy. By learning all the skills it takes to run a pharmacy you will learn how to talk to teachers, parents, and all the other 'customers' that you run into during your day.*

**Apprentices:** Anab Aden, Jonathan Brown, Ashley Carrosquillo, Shanika Flowers, Jeffrey Huey, Koshin Mohamed, Tashea Perry, Apahlo Sullivan, Marionye Vieux, Taris Wilson

**Citizen Teachers:** Jeffrey Davey

**Team Leader:** Ashley Burrell

## **STOCK MARKET MADNESS ■ THOMSON FINANCIAL ■ CLARENCE R. EDWARDS MIDDLE SCHOOL**

*How do people make money in "the market"? What is the market? And what are these things called stocks? In Stock Market Madness, apprentices create a portfolio of stocks which they choose and then track their progress in the stock market. In their WOW!, our apprentices will give a boardroom presentation at the Federal Reserve about how much money their stocks made!*

**Apprentices:** Kishawn Agnew, Khudeja Begum, Audrey Betances, Jerrone Elliot, Sandy Hoang, Kevin Moreira, Melissa Morillo, Vincent Navarro, Byron Rodriguez, Jaquone Watkins

**Citizen Teachers:** Danielle Morrelino, Suzanne Chaves

**Team Leader:** Elizabeth Tate

## **START YOUR OWN BIZ ■ THOMSON FINANCIAL ■ PATRICK F. GAVIN MIDDLE SCHOOL**

*Have you ever wondered how you could change the way your school looks? Have you ever tried to raise money to support a great cause? These things all take time, good planning, and most importantly, a great team and even better business plan! In this apprenticeship, students learn about the basics of business, economies of scale, and how to beat out your stiff competition. Then, they put their competitive strategy and mission down on paper and apply for a big loan! Using their knowledge, they funded the Gavin's very first small business corporation dedicated to making a difference in their community.*

**Apprentices:** Malik Andrews, Nataki Degraffenreid, Kelly Dossantos, Kevonte Gunter, Evens Jacques, Barjona Lamani, Melissa Lopes, Cheyenne Marshall, Uchenna Njoku, Miryan Ruiz, Tatiana Samuel, Delta Thomas, Carlos Trinidad

**Citizen Teacher:** Amy Mathisen, Jennifer Rothenberg

**Team Leader:** Maria Canuto, Alex Stryker

# FALL 2007 KIDS INVEST TEAMS

## **KIDS INVEST ■ MELLON FINANCIAL ■ WASHINGTON IRVING MIDDLE SCHOOL**

*How can you take what you have and turn it into more? In this apprenticeship students will learn the ins and outs of investing. They will design investments portfolios and watch their money grow!*

**Apprentices:** Anderson Nunez, Artehanna Carter, Bryan Gibson, Gabriel Gomez, Juan Castillo, Kosjo Amezian, Najeeha Delvat, Randy Moreta, Taddy Fofanah, Yar Gaye, Chalissa Edouard

**Citizen Teacher:** Tim George

**Team Leader:** Mark Richter

## **SAVING FOR YOUR DREAM CAR ■ LEHMAN BROTHERS ■ JOHN W. MCCORMACK MIDDLE SCHOOL**

*Did you ever wonder how Jay-Z and other big timers get their fancy rides? Each week at Lehman Brothers in downtown Boston apprentices found out what it takes to save for and buy their very own car. By the end of the 10 weeks, they were prepared to drive off from the dealership with the car of their dreams.*

**Apprentices:** William Henderson, Christopher Corzo, Ashley Buckman, La'neece Byrd, Tyrel Joseph, Nicole Audate, Ghislaine Audate, Amy Nguyen, Charles Clark, Richard Paschal, Angelina Robinson, Lashawn Rosa

**Citizen Teachers:** John Dyer

**Team Leader:** Tim Mulvehill

## **GRADE A TEACHER! ■ EDUVENTURES ■ JOHN W. MCCORMACK MIDDLE SCHOOL**

*Let your voice be heard! Here is your chance to come to the Prudential Center every week and work with one of Boston's fastest-growing companies. Investigate what it takes to be a great teacher and make recommendations on the type of teachers you want to see in your schools. As part of the WOW!, you will present your ideas to top leaders in Boston's business and education community.*

**Apprentices:** Ronnie Marshall, Odelyne Lamour, Natalia Almonte, Brian Bajahdas, Sgardy Pena, Rosy Gil Diaz, Jeneba Mansaray, Deneysa Rivera, Henry Le, Jonathan Arroyo, Jeremiah Scott, Christian Ransom, Dahrell Rush, Giancarlo Tejada, Janice Depina, Lucy DaVeiga

**Citizen Teachers:** Jeff Davidson, Jay Delaune, Tom Dretler, Kristen Drobinski, Melissa Gagon, Lesley Greene, Mary Beth Keiller, Marisa Michaud, Shawn Newman, Katie Price, Susan Schutz, Matt Stuart, Ingrid Vargas

**Team Leader:** Jeff Harrell