

# Activities and Discussion Questions



## Inning 8

### 8.1 From Less Than \$10 a Month in Cuba to More Than \$1 Million a Year in New York

Pitcher Orlando Hernandez earned less than \$10 a month when he worked as a physical therapist in a Cuban hospital. Then in 1998, after fleeing the island in an open boat, he signed a four-year, \$6.6 million contract with the New York Yankees. Same guy. Same talent.

**Question:**

Why was El Duque's income so much higher in the U.S. than it was in Cuba?





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### 8.2 Made in . . .

#### Try This Exercise:

Visit a local sporting goods store and make a list of 18 to 24 items; write down the price and the country of origin for each item. (You might want to talk with the store manager ahead of time so that he or she won't think you are up to anything sinister.)

#### Questions:

- What generalizations can you make about the imported items and the American-made items?
- In general, are there suitable imported substitutes for the American-made items?
- In cases where the American-made items cost more, why would a U.S. consumer pay the higher price?





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### 8.3 Global Brand Names

People sometimes refer to internationally recognized products and companies as “global brand names.” You know the companies. They sell soft drinks, fast food, computers, and sneakers.

Certain U.S. sports teams are global brand names, too.

#### **Try This Exercise:**

List five U.S. sports teams that are global brand names and five that are not. Explain your choices. What do the teams on each list have in common?

